

Ad Mad show

1st Round:

- This is a screening round. In this round 30 questions will be given regarding marketing and advertisements.

2nd Round:

- The selected teams will be eligible for this round.
- In this round certain goods or services would be given and the teams have to prepare an advertisement for it.
- The advertisement should be of maximum 3 minutes duration.

3rd Round:

- The teams selected will proceed to the final round.
- The participating teams have to make an advertisement for the product or service given based on a specific THEME.
- The advertisement should be of maximum 3 minutes duration.
- Participants are supposed to come with own stationery like pencil, colors etc...

#Rules can be changed if necessitated.