

Business Plan Presentation

1. This is a team event. There will be minimum of 2 members and maximum of 4 members in each team.
2. Any innovative idea can be selected for making the plan.
3. Participants are expected to submit a synopsis of the Business Plan, by e-mail on dipak_gaywala@yahoo.co.in or dipak.gaywala@gmail.com, not exceeding 1500 words.
4. Participants should send their synopsis, along with the name of team members, contact address, contact telephone numbers and e-mail ids. The synopsis should be sent, latest by 31st January, 2010.
5. The synopsis will be reviewed by an expert panel comprising of faculty members of Parul management institutes and top 6 teams will be short-listed.
6. Short-listed teams will have to prepare a Power Point Presentation before a panel of judges for 15 minutes, followed by 5 minutes for question-answer session.
7. Contents to be covered along with their weightage, during presentation will be as follows:

Details	Weightage
Product/ Service USP and features and Technical Feasibility of the Product/Service	20%
Market Feasibility Analysis	20%
Finance Feasibility Analysis	20%
Operational Plan for a period of 5 years	20%
Risks and Assumptions of the Business Plan	10%
Presentation Skills of the Team	10%